

East Bay Bus Rapid Transit (BRT)



The Future of AC Transit

Parking & Businesses

The East Bay is growing and so is traffic congestion. Cities across the US and the world have chosen BRT as a cost-effective way to improve transit, increase ridership and provide a more equitable and efficient transportation system.



Effects on Small Businesses & Parking

AC Transit recognizes that thriving commercial areas need both improved customer mobility and sufficient customer parking. BRT would provide a sustainable transportation method that would attract more travelers to this vital East Bay commercial corridor. Although some parking would be impacted, BRT would prioritize moving more people rather than more cars, all while encouraging increased foot traffic in front of local shops.

Increasing foot traffic

- **BRT would install attractive new bus shelters, benches, lighting and sidewalk curb cuts.**
- **BRT would calm speeding traffic,** creating a safer neighborhood for customers.
- **BRT would improve aesthetics** with a new median in some places and new BRT stations.
- **Two-thirds of local merchants reported increased foot traffic and sales** when similar pedestrian elements and street amenities were implemented along Valencia Street in San Francisco.

Examples of East Bay BRT at Key Locations



Telegraph Ave. & 24th St.



Telegraph Ave. & 31st St.



International Blvd. & 82nd Ave.



International Blvd. and 98th Ave.

Parking impacts

- In some locations, BRT would reduce the number of on-street parking spaces to make room for BRT stations, dedicated bus, bike lanes, landscaping and left-turn lanes.
- Even after parking reductions, there would still be sufficient street parking for customers.
- AC Transit is actively working with representatives from local businesses and community organizations to find smart ways to mitigate parking impacts and manage parking resources.
- Some people that currently drive would take BRT instead, reducing the demand for parking to some degree.



Addressing small business impacts

- BRT would create new commercial delivery zones to serve local businesses.
- BRT would implement bike lanes. Research shows that bicyclists have a tendency to shop locally and to make more frequent shopping trips.
- BRT construction impacts are minor and would occur when AC Transit repaves the streets. AC Transit would work with residents and small business owners to minimize impacts and keep businesses open and accessible during construction.

What is BRT?

Bus Rapid Transit (BRT) is a transportation technology being implemented across the US and internationally. AC Transit has designed East Bay BRT to bring its transit benefits to Oakland, Berkeley and San Leandro.

An upgraded form of transit, BRT is essentially light rail without the tracks. Service would reliably run every 5 minutes on weekdays from 6 am to 7 pm.



- 1 Cleaner, greener buses
- 2 Dedicated right-of-way for the bus
- 3 Traffic signal priority
- 4 Step-free, level bus entry
- 5 "Proof-of-payment" fare system (similar to CalTrain)
- 6 Real-time arrival information