

## BRT by the Numbers

**9,300**

Daily car trips reduced by BRT

**21,000**

Miles of car travel reduced every day by BRT

**207,000**

Gallons of gas BRT will save every year

**3,750,000**

Pounds of carbon dioxide BRT will eliminate every year

**39%**

Percentage that travel speeds will increase on BRT compared to existing buses

**2012**

Proposed year to begin construction of BRT

**2014**

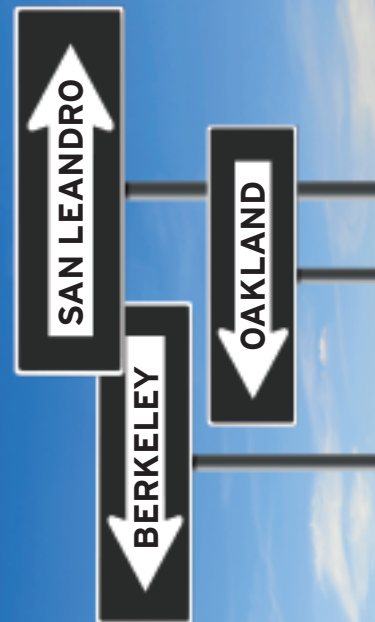
Year when the proposed BRT system will begin serving the Bay Area

**TO LEARN MORE** about what AC Transit and BRT can do for you, visit our website at [www.ACTforme.org](http://www.ACTforme.org)



1600 FRANKLIN STREET  
OAKLAND, CA 94612

**AC TRANSIT'S** proposed BRT project is a high-capacity rapid transit system that will operate in Berkeley, Oakland and San Leandro, from Telegraph Avenue to International Boulevard to East 14th Street.



**ACT for me**

**Coming Soon:**  
A New Transit System for the East Bay

The future of public transportation is coming to the East Bay. AC Transit is exploring the development of a new state-of-the-art transit system that will connect Berkeley, Oakland and San Leandro via Bus Rapid Transit (BRT).

# BRT: A Way to Build Better Communities

Bus Rapid Transit is essentially light rail without the tracks. With dedicated lanes and signal priority, BRT moves faster than regular traffic, offering a more efficient ride for passengers. In addition, BRT can be built more quickly than light rail and at a fraction of the cost.

## BRT is.... Pedestrian and Bike Friendly

BRT supports pedestrians by making it easier to get around without a car. The proposed route along major city streets provides access to numerous destinations that can be reached by a combination of bus, bike, walking and other transit options. Stations will be placed at convenient intervals, and bicyclists will appreciate the ability to easily load and unload their bikes on platforms. Dedicated BRT lanes will calm traffic flow, making road conditions safer and more pleasant for everyone.



## BRT is.... Business and Community Friendly

Public transit supports local merchants by increasing foot traffic in commercial districts. BRT will help attract customers and businesses to emerging neighborhoods, while easing crowded roads in more established retail corridors. Everyone benefits.

**OPEN**

## BRT is.... Environmentally Friendly

While all forms of mass transit are good for the environment, BRT is especially effective as a way to get more cars off the road, reduce the region's carbon footprint and decrease greenhouse gas emissions and fuel consumption. It is faster, easier and less expensive to develop than traditional light rail, while offering comparable performance and ridership capacity.

The environmental advantages of BRT have been widely documented and recognized. BRT is the first and only mass transit technology certified under the Kyoto Protocol, an international agreement to reduce greenhouse gases that cause climate change.



A recent analysis published in the *Journal of Public Transportation* called BRT the best transit strategy for most U.S. cities to reduce transportation-related CO<sub>2</sub> emissions.



THE PROPOSED BRT ROUTE RUNS FROM DOWNTOWN BERKELEY THROUGH OAKLAND AND DOWNTOWN SAN LEANDRO TO BAY FAIR BART

## Back to the Future

The East Bay was once crisscrossed by a clean, efficient street car system called the Key System. That system was dismantled in the 1950s to make way for more automobiles on our city streets. Today, we all live with the consequences of too many individual vehicles clogging our neighborhoods and freeways.

Inspired by the efficiency and convenience of the old Key System, but daunted by the significant time and expense involved in building a modern light-rail line from the ground up, AC Transit has come up with the perfect solution – Bus Rapid Transit. BRT will help the East Bay regain the benefits of the Key System and return to a culture of mass transit.

