



**ACT for ME
WEBSITE CONTEST**



~~~~ OFFICIAL CONTEST RULES ~~~~

1. **Deadline:** All submissions are due **on or before October 26, 2008** at 5pm. None will be accepted after this date and time.
2. **Announcements:** *Finalists* will be announced on [www.ACTforme.org](http://www.ACTforme.org) on **October 29, 2008**. Winners in each category will be announced and contacted on **October 30, 2008**. Judges' decisions are final. AC Transit reserves the right to extend contest dates or reschedule events and announcements.
3. **Entry Fee:** There is **no** entry fee
4. **Adult Eligibility:** To be eligible in the Adult Category, you must complete the entry form and sign it stating that you own the work. If others contributed to the creation of the work, such as writers, musicians or photographers, they must submit a separate entry form. AC Transit employees and their immediate family members are not eligible to participate.
5. **Youth Eligibility:** To be eligible in the Youth Category, you must be between the ages of 14 and 17 (as of October 26, 2008) or still in high school, and send along a copy of a birth certificate, school ID or other document as proof of age or enrollment. You also must complete the entry form and sign it indicating that you own the work. If you are under 18 (as of October 26, 2008), your parent/guardian must also sign the entry form indicating permission for you to enter the contest. AC Transit employees and their immediate family members are not eligible to participate.
6. **Releases and Copyrighted Material:** Your entry may not contain any copyrighted material (music or artwork for example) unless you are the copyright owner or unless you have obtained signed release forms from the copyright owner. You must also obtain release forms from anyone who has assisted you in any way, behind or in front of the camera, including actors, musicians, voice talent, and writers. (To avoid the expense and difficulty of securing rights we recommend using only original, non-copyrighted material or material licensed under the Creative Commons Attribution-ShareAlike license.)
7. **Prizes:** Three prizes will be awarded. An adult category (18 and over), a youth category (ages 14-17 or still in High School) and a grand prize winner selected from all finalists regardless of the category.

Submissions will be screened before they are posted and opened for voting. Films or videos that contain offensive language or images will be excluded as well as entries depicting AC Transit or public transit unfavorably. The public will cast votes via internet for their favorite

submissions and the ten submissions obtaining the highest rankings on a five-star scale will be selected for review by a panel of judges.

Prize categories and awards:

Grand Prize—from all entrants

\$1500 cash, plus six months of free bus rides

1<sup>st</sup> Prize – Adult (18 and over)

\$1000 cash, plus three months of free bus rides

1<sup>st</sup> Prize – Youth (ages 14-17, or still in High School)

\$1000 cash, plus three months of free bus rides

Two Runners up (one for each of the Adult and Youth categories) will receive iPods and a month's worth of bus rides. Other finalists will receive a week's worth of bus rides.

Only one prize allowed per participant.

Judging criteria: The panel of judges will judge works on these criteria: originality, message/story, artistic and technical quality.

8. **Content:** Your webisode should illustrate a moment of life within the AC Transit service area. Films/videos must take place in an area that is accessible by AC Transit bus. The content does not have to be specifically about the bus, but you must be able to get to the featured location by riding an AC Transit bus.

Focus your creativity on telling a story that recognizes and reinforces the role that bus service plays in our communities. It should be a work that expresses a feeling about a place, a sense of place, a mood - that shows the AC Transit community or that takes place within the AC Transit community.

Unfortunately, video/filming is not allowed on a regular service bus because of possible distractions to the driver that could result in an increased risk of accidents. AC Transit will make a parked bus available at a bus yard with an operator in uniform if you need to do internal shots. You will need to sign up for a time slot. Simply send an e-mail request to [contest@ACTforme.org](mailto:contest@ACTforme.org).

9. **Type:** Entries may be documentaries, fictional pieces, animation or any combination thereof.
10. **Length:** All entries must have a total running time between 1-3 minutes including credits.
11. **Format:** Upload your file to [www.ACTforme.org](http://www.ACTforme.org). Entries must be submitted in one of the following formats: mpg, mp4, mov, flv, avi, wmv.

12. **Student or Group Entries:** Student entries made with funding from a university or other institution are welcome, but if the school or institution holds the rights to the work, they will need to sign the entry form giving permission for the work to be submitted in this contest. Group entries (submitted by more than one author) are welcome, though each individual author must submit a separate entry form along with the single submission of the work. If the work was made as a class project for the Youth Category, the teacher or school administrator will need to sign the student's entry form as well as his/her parent/guardian if he/she is under 18.
13. **Permissions for AC Transit Use:** All entry materials will be kept by AC Transit. All *winners'* and *finalists'* entries may be used in whole or in part to promote AC Transit and any future AC Transit contests. These promotions may include public showings of the entries or streaming video on AC Transit's or its partner organization websites. By signing the permissions section on the entry form, you give AC Transit the right to use your work in this important way.
14. **Representations and Warranties.** By entering the contest you represent and warrant that you are the sole creator of your entry and that your work does not infringe the copyright or property right of another, and that it does not contain matter that is defamatory, violates another's civil right, right of privacy, right of publicity, or other legal right.
15. **Removal of Entries.** AC Transit shall have the right to immediately remove any entry and disqualify any entrant who has or is suspected of violating these Contest Rules or whose entry infringes or potentially infringes the intellectual property rights or other rights of any person or entity.

To enter, complete an on-line submission form at [www.ACTforme.org](http://www.ACTforme.org), make your webisode, upload your file to [www.ACTforme.org](http://www.ACTforme.org) and send signed originals of entry and release forms to Webisode Contest, ATTN: D. Benyahia, AC Transit, 1600 Franklin St., Oakland, CA 94612.